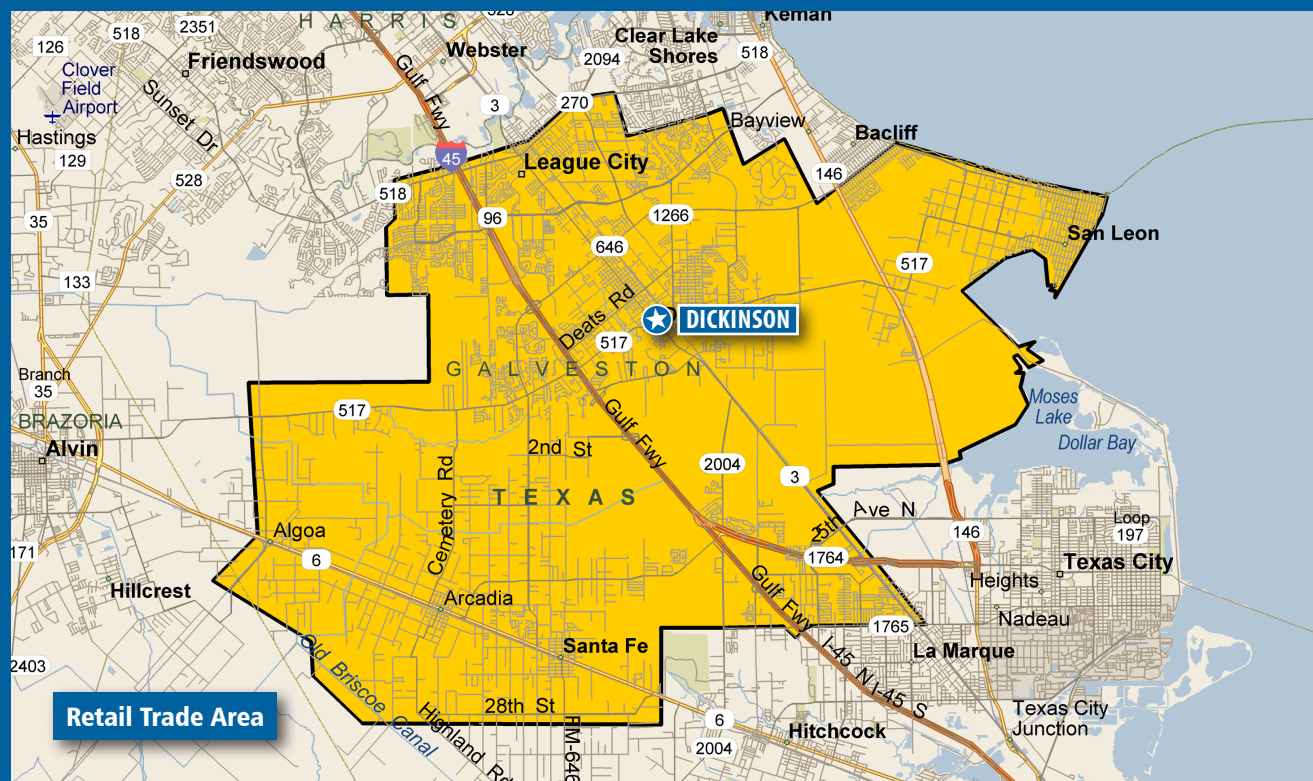


Retail Market Profile 2016



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Population

	2000	2010	2016 ESTIMATE	2021 PROJECTION
Retail Trade Area	74,682	111,549	129,940	143,494

Income

	2016 ESTIMATE
Average Household	\$86,601
Median Household	\$71,427
Per Capita	\$30,877

Educational Attainment

	2016 ESTIMATE
Graduate or Professional	8.70%
Bachelor's Degree	17.75%
Associate Degree	9.70%
Some College, No Degree	27.47%
High School Graduate	24.93%
Some High School, No Degree	6.95%
Less than 9th Grade	4.50%

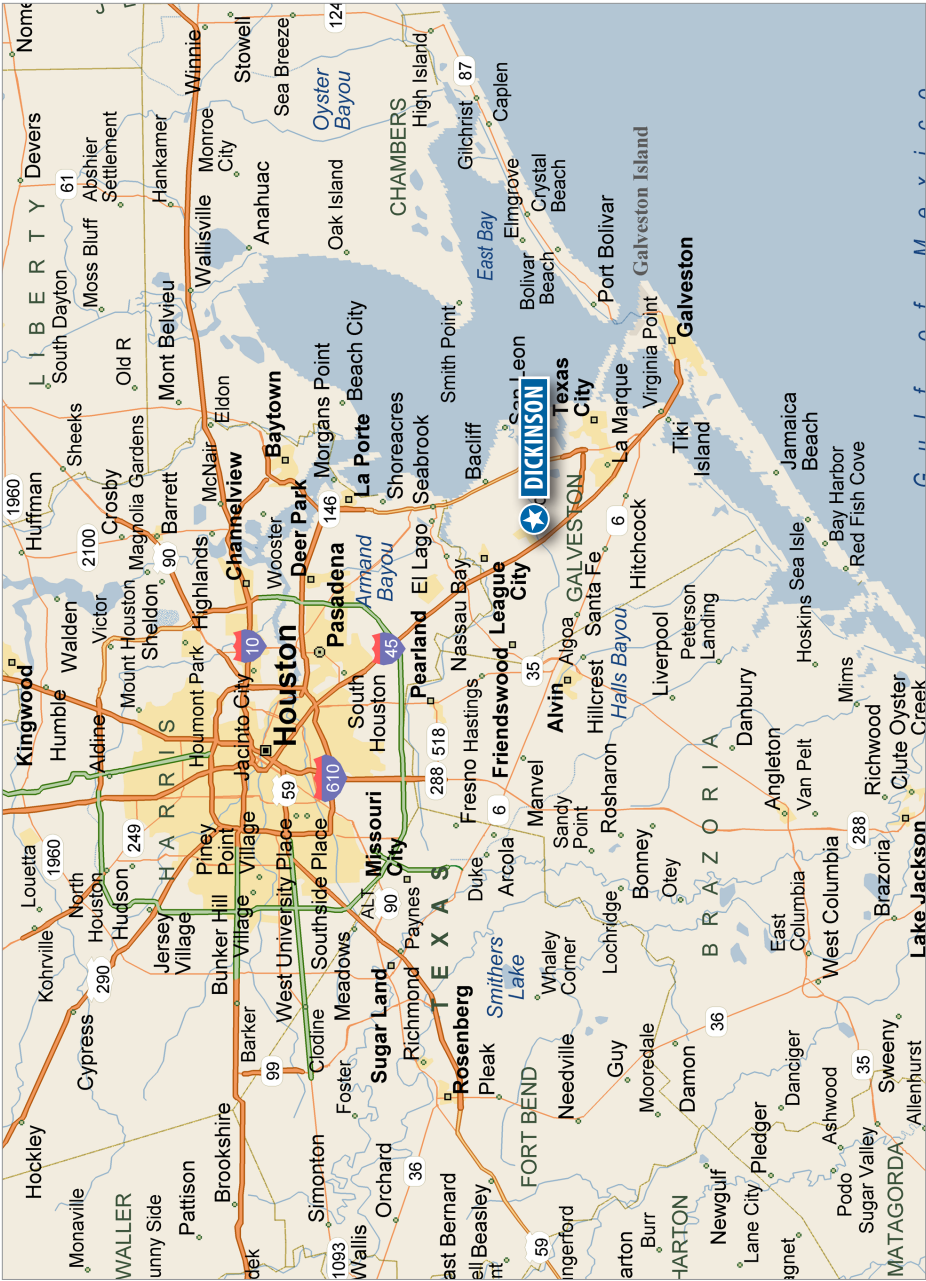
Race Distribution

	2016 ESTIMATE
White	71.12%
Black or African American	13.11%
American Indian/Alaskan	0.51%
Asian	4.07%
Native Hawaiian/Islander	0.07%
Other Race	7.84%
Two or More Races	3.27%
Hispanic or Latino (of any race)	24.24%

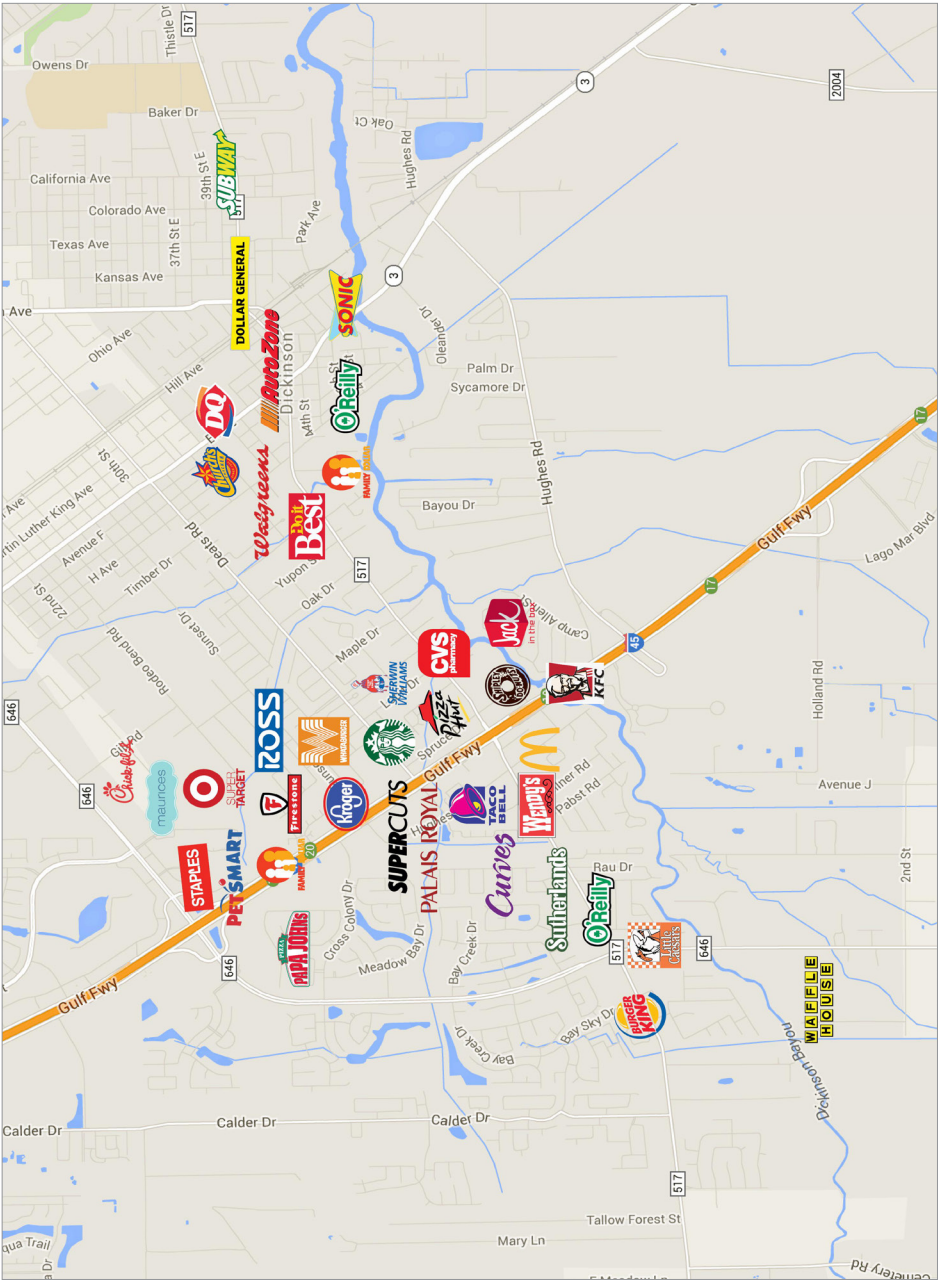
Age

GROUPS	2016 ESTIMATE
9 Years and Under	14.67%
10-17 Years	11.73%
18-24 Years	8.72%
25-34 Years	13.35%
35-44 Years	14.21%
45-54 Years	13.40%
55-64 Years	12.23%
65 Years and Over	11.69%
DISTRIBUTION	2016 ESTIMATE
Median Age	36.1
Average Age	36.6

LOCATION MAP



EXISTING RETAIL



Information provided is for illustrative purposes only and is deemed to be correct as of publish date of this document.
Data sources used may include: ESRI, AGS, Nielsen, RegisPro, SitesUSA, TxDOT and/or Microsoft Corporation.